

Girls

PSP-24, CONCEPTS

PREPARED BY

SINHA Knit and Denims Limited.



01

PSP-24 KEY TRENDS

UTILITY CAMPER

UPCYCLE

MIX & MATCH

NATURAL IMPRESSIONS

JOYFUL EXPRESSION

BACKYARD VENTURES

KEY FITS

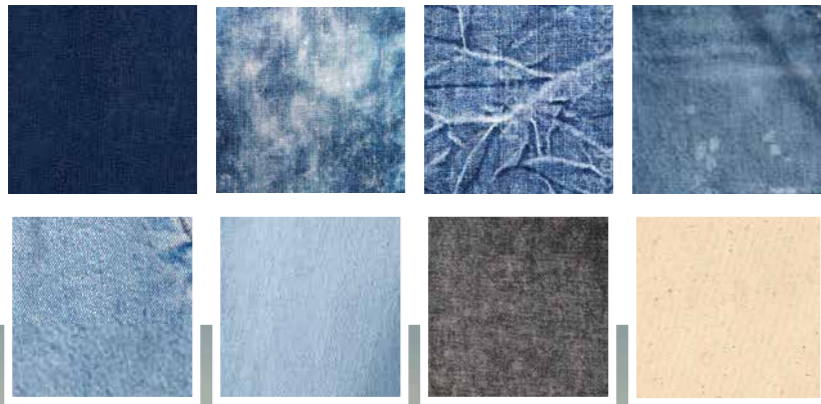
WASH RANGE

DESTRUCTION

KEY IDEAS

PATCHWORK

UTILITY DETAILS



Utility Camper

CREATIVE APPROACH WITH PRACTICAL & ADJUSTABLE FEATURES TO BLEND IN WITH THEIR ROUTINE. ROOTED IN WITH FUN DETAILS & MORE ROOM TO STORE SOUVENIR'S OF ALL OUTDOOR CAMPINGS.



Utility Camper

ZARA



WIDELEG JEANS

H&M



STRAIGHTLEG JEANS

HOLLISTER



MINIMAL CARPENTER DETAILS
IN STRAIGHT LEG

LUCKY BRAND



ANKLE STRAIGHT



Utility Camper

KEY SILHOUETTES



SHEIN



C&A



ZARA



FARFETCH



SHEIN



ZARA

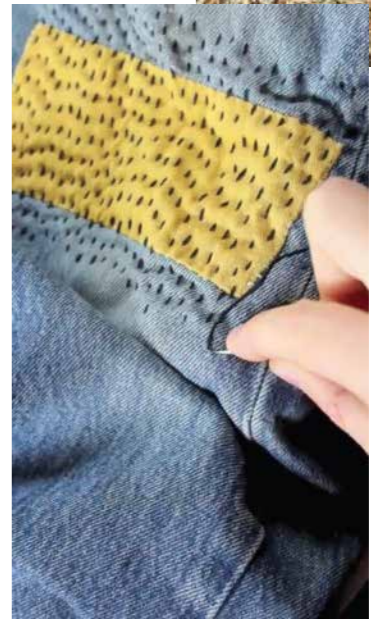
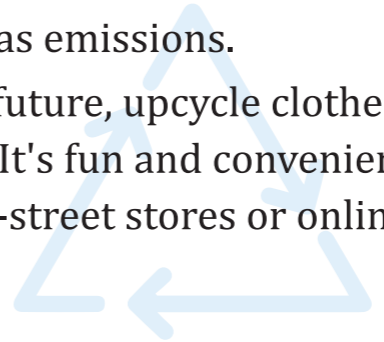
A DAY WITHOUT
UPCYCLING
IS LIKE...
JUST KIDDING
I HAVE NO IDEA

Upcycle



Upcycling clothing has a huge positive impact on the environment. It requires a lot less water and energy than recycling. It decreases textile waste, pollution, and greenhouse gas emissions.

For a sustainable future, upcycle clothes instead of buying new ones. It's fun and convenient to shop for new items in high-street stores or online.



UPCYCLE.

KEY SILHOUETTES



RALPH LAUREN



COLDWATER CREEK



LEVI'S



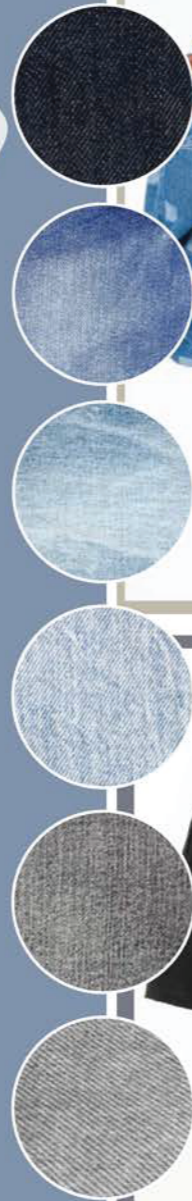
AMERICAN EAGLE



A&F



A&F



UPCYCLE.

MIX & MATCH

Creative approach on recycle & reinvent is influencing the trend of mixing colour tones & fabrics in wider perspective giving new look to worn out clothing.

MIX & MATCH.

KEY SILHOUETTES



H&M



MODALITE



HOLLISTER



HOLLISTER



H&M

MIX & MATCH.

KEY SILHOUETTES



HAYDEN GIRLS



DESIGUAL



FARFETCH



NEWLOOK



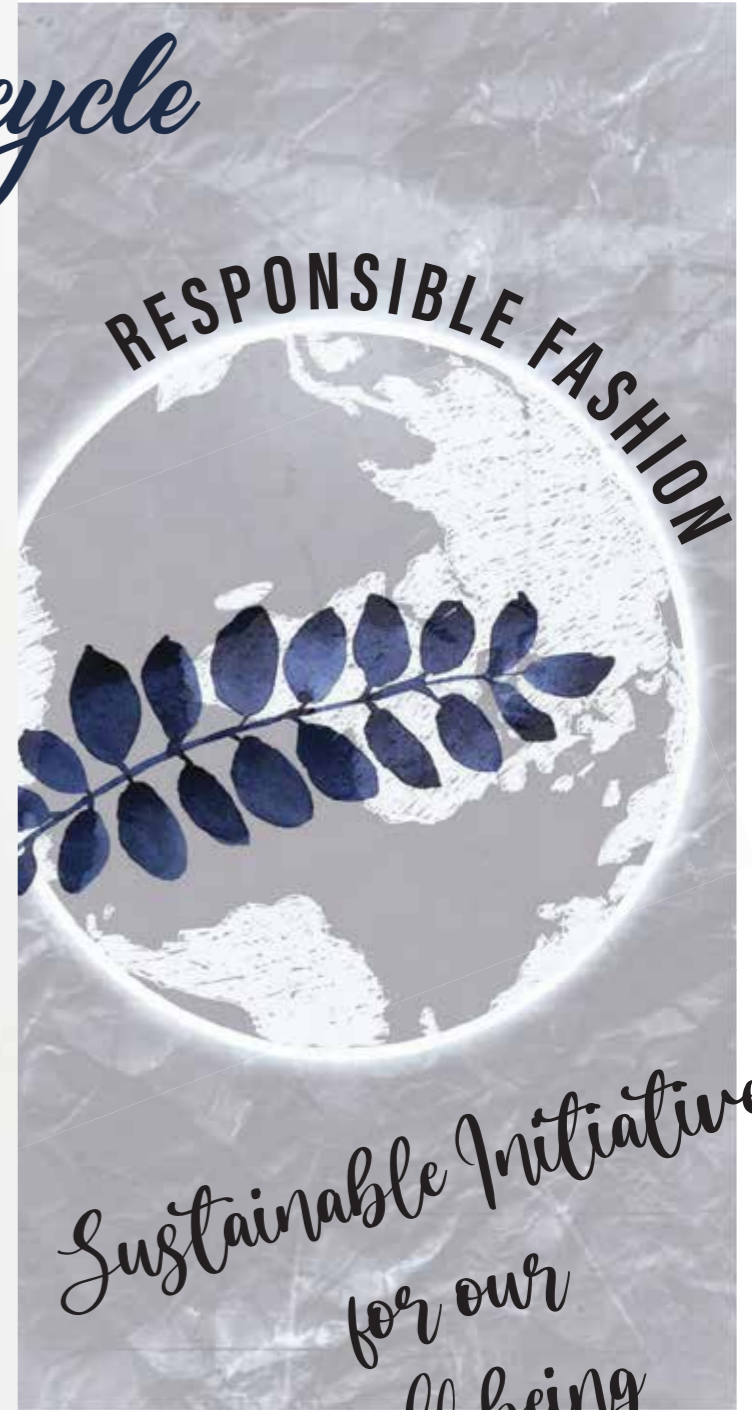
MADEWELL



HAYDEN GIRLS



Upcycle



Sustainable Initiatives
for our
well being



JOYFUL EXPRESSION.

We bloom in positive abundance. Free souls at outdoor expeditions adding fresh perspectives to creativity. These embellishments adorn kids with playful & cheerful aura.



JOYFUL EXPRESSION

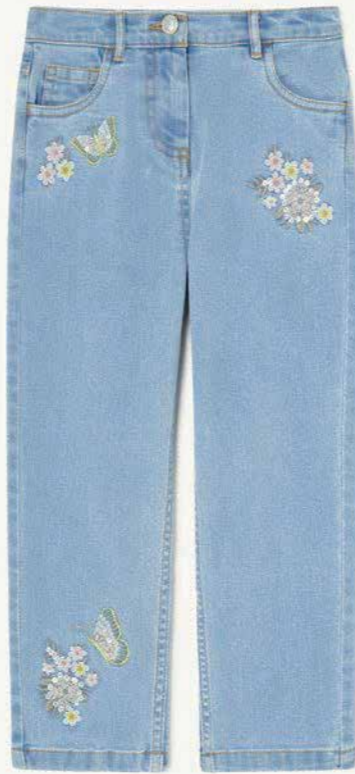
KEY SILHOUETTES



JUSTICE



VERBAUDET



NEXT



M&S



DESIGAL



DESIGAL



Backyard Ventures

“Render your canvas”
Hues & shades of colourful radiance blending with kids
vivid & playful routine in these palettes for all the
mischiefs on countryside terrains.



BACKYARD VENTURES

KEY SILHOUETTES



VERBAUDET



ZARA



ZARA



H&M



ZARA

Key Fits



SKINNY



STRAIGHT



MOM



WIDE LEG



FLARE



BOOTCUT

Wash Range



SUPER BLEACHED



SUPER LIGHT



LIGHT



MED LIGHT



MED DARK



MEDIUM



DARK



DARK RINSE

Destruction

Variations



BERSHKA



NEXT



NORDSTROM



BERSHKA



BERSHKA



BERSHKA



BERSHKA

Key Details

Patchwork



Key Details

Utility



THANKS